



## Cookie Policy

When you visit Pomerleau Inc. (“**Pomerleau**”) website, located at pomerleau.ca (the “**Website**”), Pomerleau and authorized third parties use cookies to collect information about you. This Cookie Notice explains how we (and third parties) use cookies, and informs you of your choices regarding the information you wish to share with us when browsing our Website.

This Cookie Notice should be read along with our [Policy on Personal Information](#), which describes how Pomerleau collects, uses and discloses personal information, including information collected through the Website.

### What are Cookies?

Cookies are small pieces of data (text file) that are saved on your computer or mobile when you visit a website so that information can be saved between visits, such as your login credentials or language preferences.

Cookies may be temporary (or “session”) cookies, which are only in use while you visit our Website and are deleted when you close your browser, or permanent cookies, which stay on your device’s permanent storage after you leave our Website until you delete them manually or your browser deletes them after a period of time.

Cookies that are set by us are called **first-party cookies**. We also use **third-party cookies**, which are cookies from a domain different than the domain of the Website you are visiting.

### What kinds of Cookies are used on the Website?

Our Website primarily uses the following four types of cookies:

#### ***Strictly necessary cookies***

These cookies are necessary for the Website to function and cannot be switched off. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but note that some parts of the Website may not function properly.

### **Performance cookies**

These cookies gather information about how visitors use the Website and monitor the Website's performance. For example, performance cookies tell us which pages are popular, monitor traffic to our Website and compile anonymous analytic information. Performance cookies can also be used to identify and remedy operational problems with the Website.

We use various tools for these purposes. For instance, we use Google Analytics to learn more about the visitors on our Website and their activities on our Website. To provide this service, Google Analytics may collect certain information about you from your computer, including but not limited to information regarding your visit (such as the pages you visit and length of your visit), information about your device (such as your IP address), how you got to the Website, and other information about you. Google Analytics has developed an opt-out tool that will prevent Google Analytics from tracking you across all websites, which is available here: <https://tools.google.com/dlpage/gaoptout/>.

### **Functionality Cookies**

These cookies are used to recognize and remember your preferences. For example, functionality cookies may use information, such as your language preferences, to improve your web experience on your next visit.

### **Marketing Cookies**

These cookies collect information about your browsing habits and are generally placed on our Website by our advertising partners. They may be used to build a profile of your interests and show you relevant advertisements on other sites

## **Third Party Website Cookies**

When using our Website, you may be directed to other websites for such activities as surveys, for job applications, and to view content hosted on those sites such as an embedded video or news article. These websites may use their own cookies. We do not have control over the placement of cookies by other websites you visit, even if you are directed to them from our Website.

## **How can I Manage my Cookies Preferences?**

You have many choices with regards to the management of cookies on your device. All major browsers allow you to block or delete cookies from your system. Please check your browser settings for more information. However, if you do decide to disable cookies you may not be able to access some areas of our Website or the Website may function incorrectly.

## Contact us

If you have questions, concerns or complaints regarding this Cookie Policy, please contact:

Marie-Elisabeth Baribeau  
Privacy Officer  
Pomerleau inc.  
500 St. Jacques St., 3rd Floor  
Montreal QC H2Y 1S1  
Email: [vieprivee@pomerleau.ca](mailto:vieprivee@pomerleau.ca)